



# Christophe GUYONDET



## PROFILE SUMMARY

Senior consultant with over eighteen years of international experience in supply chain and business operations with a strong technical background in the food fortification industry. Provides technical assistance to national fortification programs, INGOs and industries involved in food fortification: value chains analysis, procurement and supply chain optimization, vitamin and mineral sourcing, premix formulation, costing models for fortification, food safety, quality assurance and control.



## BUSINESS SKILLS

- Partnership Building (PPP)
- Team Leadership and Coordination
- Negotiation Skills
- Copywriting / editing



## FUNCTIONAL SKILLS

- Supply Chain Management
- Procurement & Strategic Sourcing
- Food Safety
- Quality Assurance and Control



## EMPLOYMENT HISTORY

Independent Senior Consultant  
Segny, France



SINCE SEPTEMBER 2016

### **EUROPEAN UNION – SENIOR EXPERT IN ENRICHED/FORTIFIED FOOD VALUE CHAINS, JULY 2024- MARCH 2025**

- Lead the design and implementation of two research studies investigating the benefits and risks of using nutrient-rich local foods to supplement the diet of infants and mothers to improve their nutrition status

### **NUTRITION INTERNATIONAL – POLICY ENABLING ENVIRONMENT TECHNICAL ADVISOR, JANUARY– JUNE 2024**

- Lead the assessment of the enabling environment for food fortification in Madagascar

### **IODINE GLOBAL NETWORK – PROJECT MANAGER COOPERATIVES, JANUARY– JUNE 2024**

- Lead a team of 7 consultants to undertake a feasibility study assessing the operational and economic viability of salt producing cooperatives in Mozambique in the context of developing the salt value chain and salt iodization

### **WORLD FOOD PROGRAMME H.Q. – ADVISOR FOOD FORTIFICATION, SEPTEMBER 2023 – APRIL 2024**

- Value chain analysis of existing local SNF/supplementary/complementary food manufacturers globally, including which products are currently produced
- Developed a systematic approach and multi-dimensional tool to assess the landscape of balanced energy-protein (BEP) products at country-level

### **NUTRITION INTERNATIONAL – POLICY ENABLING ENVIRONMENT TECHNICAL ADVISOR, JANUARY– JUNE 2023**

- Lead the assessment of the enabling environment for food fortification in Senegal for three food vehicles: edible oil, salt and wheat flour

### **LANDELL MILLS – FOOD FORTIFICATION ADVISORY SERVICE – TEAM LEADER, SEPTEMBER 2019 – JANUARY 2023**

- Lead a team of 5 senior experts providing technical assistance to EU-funded food fortification projects
- Support EU country delegations in country strategy development and provide inputs into global EU food fortification strategy



## EMPLOYMENT HISTORY

### **WORLD FOOD PROGRAMME H.Q. – CONSULTANT FOOD FORTIFICATION, SINCE SEPTEMBER 2022 – JULY 2023**

- Provide technical support to the HQ Food Fortification and SNF team as well as Regional Bureaus in rice fortification projects

### **WORLD FOOD PROGRAMME WEST AFRICA R.B. & MADAGASCAR C.O. – CONSULTANT FOOD FORTIFICATION, MARCH 2021 – FEBRUARY 2022**

- Provide technical assistance to rice fortification projects in Cameroon, Gambia, Ivory Coast, Senegal, Nigeria
- Develop and implement a cost-analysis tool for rice fortification in Ivory Coast
- Support community-based fortification programmes of Gari and Breadfruit

### **UNICEF MADAGASCAR COUNTRY OFFICE, CONSULTANT SUPPLY CHAIN ANALYSIS, NOVEMBER 2020 - DECEMBER 2021**

- Lead development of a regional revolving fund dedicated to procurement of KIO3 and fluoride
- Assess and model scale-up of the revolving fund at national level

### **IODINE GLOBAL NETWORK, CONSULTANT SUPPLY CHAIN ANALYSIS, AUGUST 2020 - AUGUST 2021**

- Lead a regional assessment of the processed food sector in West and Central Africa
- Analyse supply chains and market forces to strengthen regional and national USI programs

### **FOOD AND AGRICULTURE ORGANIZATION OF THE UNITED NATIONS, THE GAMBIA – EXPERT IN RICE FORTIFICATION, OCTOBER 2020 – AUGUST 2021**

- Provide technical guidance to The Gambia Standards Bureau for the development of a standard for fortified rice
- Develop and review the draft standard to ensure consistency with drafting instructions and provide recommendations for improvement and harmonization with ECOWAS standards

### **WORLD FOOD PROGRAMME PAKISTAN C.O. – CONSULTANT NUTRITION DIVISION, MARCH 2021**

- Write and edit *Guidelines for the commercialization of specialized nutritious foods in Pakistan*
- Produced of a special supplement of the Guidelines for global dissemination

### **WORLD FOOD PROGRAMME BANGKOK REGIONAL OFFICE – CONSULTANT NUTRITION DIVISION, OCTOBER – DECEMBER 2020**

- Develop a policy brief elaborating policy change processes for rice fortification scale up in select countries in Asia and Pacific
- Recommend key policy steps for countries to enable rice fortification scale up

### **WORLD FOOD PROGRAMME MADAGASCAR C.O. – CONSULTANT NUTRITION DIVISION, JANUARY – DECEMBER 2020**

- Develop and implement the strategy for the introduction of rice fortification in one commune of Madagascar
- Support community-based fortification of gari and breadfruit flours
- Value and supply chain analysis for the introduction of sugar, wheat flour and oil fortification

### **WORLD FOOD PROGRAMME MADAGASCAR C.O. – CONSULTANT NUTRITION DIVISION, JANUARY – MARCH 2019**

- Consult, mobilize, sensitize and educate government, development and private sector stakeholders at the national level around fortification in general and rice fortification more specifically
- Mapping of the supply and value chains of rice, from production to consumption
- Oversee pilot operations and day-to-day management

### **WORLD FOOD PROGRAMME SENEGAL C.O. – CONSULTANT NUTRITION DIVISION, MARCH – NOVEMBER 2018**

- Undertake a situational analysis for rice fortification in Senegal to explore opportunities for formulation of a national rice fortification strategy
- Mapping of the Senegalese rice value chain
- Identify technical, legislative and commercial barriers to implementation of rice fortification

### **WORLD FOOD PROGRAMME H.Q. ITALY – CONSULTANT NUTRITION DIVISION, MARCH – NOVEMBER 2018**

- Project manage the production of a special scientific supplement on Rice Fortification specific to West Africa
- Lead development of a peer-reviewed article on rice fortification in Mali

### **WORLD FOOD PROGRAMME MADAGASCAR C.O.– CONSULTANT NUTRITION, JANUARY 2018**

- Perform an assessment of Madagascar national food fortification strategy direction. Engage stakeholders at national and regional/local levels in order to get an overview of the government and private sector capacity, priority and feasibility

### **WORLD FOOD PROGRAMME PROJECT MANAGER SENEGAL & MALI – SCALING UP RICE FORTIFICATION, DECEMBER 2016**

- Situation analysis of rice supply and demand in Mali with a view to identify potential operational gaps to start a rice fortification pilot project
- Drive forward the local innovation project in Mali, West Africa

## GAIN PREMIX FACILITY SENIOR ASSOCIATE

Global Alliance for Improved Nutrition (GAIN) – Geneva, SWITZERLAND



MARCH 2010 TO AUGUST 2016

### SOURCING / QUALITY ASSURANCE & QUALITY CONTROL

- Operational management of a global procurement and certification platform
- Manage a pool of certified suppliers while ensuring adherence to global manufacturing standards: GFSI, HACCP and ISO 22000

### SUPPLY CHAIN MANAGEMENT

- Design, negotiate and lead implementation of tailored, country-level supply chain systems to serve fortification programmes in West, South and East Africa, Central and South Asia

### PROGRAM MANAGEMENT AND IMPLEMENTATION

- Effectively designed, developed and implemented a multi-stakeholder, US\$5.1m program in Brazil to market fortified rice

## PROJECT MANAGER - EVENTS

Qatar Foundation – Doha, QATAR



MARCH 2008 TO FEBRUARY 2010

### PROJECT MANAGEMENT AND PRODUCT DEVELOPMENT

- Conceptualized and commercialized B2B conferences and exhibitions to launch and develop commercial portfolios for the Energy and Banking divisions of a new event company
- Developed and launched the company's first commercial event: Middle East Financial Law Congress: coordination of sales and marketing, database creation

## CONFERENCE PRODUCER

Marcus Evans LTD. – Prague, CZECH REPUBLIC



OCTOBER 2006 TO FEBRUARY 2008

### STRATEGIC MARKET RESEARCH AND PRODUCT DEVELOPMENT MARKETING AND BUSINESS DEVELOPMENT



## LANGUAGES

- **FRENCH** : Mother tongue
- **ENGLISH** : Fluent, both oral and written
- **SPANISH** : Intermediate, both oral and written
- **ARABIC** : Functional, Oral, Berlitz Level 2



## NETWORKS

- French Foreign Trade Advisor (CCE) - Les conseillers du commerce extérieur de la France
- Certified Commodity Broker – The French National Council of Certified Commodity Brokers



## EDUCATION / CERTIFICATION / TRAINING

- **Nutrition diploma**, TCMA Geneva, Switzerland, 2023
- **Internal Auditor ISO 22000**, AFNOR Paris, 2021
- **FSSC 22000 version 5**, AFNOR Paris, 2020
- **HACCP according to ISO 22000 v. 2018**, AFNOR Paris, 2020
- **International Certificate in Purchasing and Supply**, Chartered Institute of Purchasing & Supply (CIPS), 2012
- **Master of Science**, Staffordshire University, England, 2006
- **Master in Commerce and International Trade**, University of Lille 1, France, 2006
- **Bachelor in International Business**, University of Uppsala, Sweden, 2004



## PUBLICATIONS

- Guinot P, Jallier V, Blasi A, Guyondet C, Van Ameringen M: GAIN Premix Facility: An innovative approach for improving access to quality vitamin and mineral premix in fortification initiatives. Food and Nutrition Bulletin. 2012 December;33(4 Suppl):S381-9
- Jallier V, Guyondet C, Provent A, Laillou A, Soekirman, Moench-Pfanner R: The global, centralized approach of the GAIN Premix Facility has made oil fortification in Indonesia more affordable. Food and Nutrition Bulletin. 2013 June;34(1 Suppl):S43-49
- Wieringa F, Laillou A, Guyondet C, Jallier V, Moench-Pfanner R, Berger J: Stability and retention of micronutrients in fortified rice prepared using different cooking methods. Annals of the New York Academy of Sciences 1324(1); 2014 August
- Forsman C, Milani P, Schondebare JA, Guyondet C: Rice fortification: A comparative analysis in mandated settings. Annals of the New York Academy of Sciences 1324(1); 2014 June
- Ashong J, Muthayya S, De-Regil LM, Laillou A, Guyondet C, Moench-Pfanner R, Burford BJ, Pena-Rosas JP: Fortification of rice with vitamins and minerals for addressing micronutrient malnutrition. Cochrane database of systematic reviews; 2012 June
- Fiedler JL, Lividini K, Kabaghe G, Zulu R, Tehinse J, Bermudez OI, Jallier V, Guyondet C: Assessing Zambia's industrial fortification options: Getting beyond changes in prevalence and cost effectiveness. Food and Nutrition Bulletin. 2013 December;34(4):501-519
- Fiedler JL, Afidra R, Mugambi G, Tehinse J, Kabaghe G, Zulu R, Lividini K, Smits MF, Jallier V, Guyondet C, Bermudez OI: Maize flour fortification in Africa: Markets, feasibility, coverage, and costs. Annals of the New York Academy of Sciences 1312(1); 2013 September
- Fiedler JL, Lividini K, Bermudez OI, Guyondet C: Assessing Alternative Industrial Fortification Portfolios: A Bangladesh Case Study. Food and nutrition bulletin. 2015 March;36(1)